

Northbrook Public Library

One Book, One Northbrook Sponsorship Form

We thank you for your interest in supporting this community-wide event. For more information, please visit www.northbrook.info/one-book.

Business Name: _____
(This is how your company's name will appear in event materials)

Street Address: _____

City: _____ **State:** _____ **Zip:** _____

Website: _____

Sponsorship Contact

Name (first/last): _____

Title: _____

Email address: _____

Phone: _____

Sponsorship Levels

VIP \$2,000+ (Limited to 1 sponsor)

- Verbal Thank You announcement at the virtual kick-off event
- Verbal Thank You announcement at the start of each One Book program in October
- Press release to announce VIP sponsorship

In addition, your logo will appear on the following, designated as the event's VIP Sponsor:

- Pre-event Thank You slide
- Large Thank You banner (72"x29") displayed in the library lobby from October 1-31.
- Library print newsletter* (logo, tagline, and URL)
- Pre-event One Book program signage throughout October
- Program email announcement**
- Program booklet
- Program bookmark
- Program web page (top placement with link)
- Top placement on social media Thank You post (Facebook, Instagram, Twitter)

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\$1,250+ (Limited to 3 sponsors)

Your logo will appear on the:

- Pre-event sponsorship slide (top placement)
- Library print newsletter*
- Program email announcement**
- Program booklet
- Program bookmark
- Program web page (with link)
- Social media Thank You post (Facebook, Instagram, Twitter)

\$750+

Your logo will appear on the:

- Pre-event sponsorship slide
- Library print newsletter*
- Program booklet
- Program web page

\$500+

Your company's name will appear on the:

- Pre-event sponsorship slide
- Library print newsletter*
- Program booklet
- Program web page

\$100+

Your company's name will appear on the following:

- Program booklet
- Program web page

** The library newsletter is mailed to 19,000+ Northbrook addresses*

*** The One Book email will be sent to 8,000+ subscribers*

LOGO Usage

If you are sponsoring at the \$750 level or higher, please email a high-resolution logo file (EPS, AI, PNG, JPG) of your logo, and any brand guidelines to marketing@northbrook.info. For questions about your sponsorship, please contact Linda Vering at 847-272-7082 or email lvering@northbrook.info.

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Payment

Payment must be received by July 1, 2023. Please mail a check along with this completed form to

Northbrook Public Foundation
Attn: One Book, One Northbrook
1201 Cedar Lane
Northbrook, IL 60062

For payment questions or information, please contact Anna Amen at 847-272-6229 or email aamen@northbrook.info.

Sponsorships are tax-deductible. The IRS recognizes the Northbrook Public Library Foundation as a 501(c)(3) organization.